

A **smartphone application** that obtains a **clear affirmative act** to use **precise geolocation data** typically follows industry best practices to ensure **explicit user consent**. Below is an example of how a well-designed app handles this process:

### Example: SecureMaps – A Location-Based Navigation App

#### Step 1: Pre-Permission Context (User Awareness)

Before requesting access, the app explains **why location data is needed**.

*Example Popup Before Permission Request:*

*“SecureMaps needs access to your precise location to provide real-time navigation and location-based alerts. You can manage your preferences in settings anytime.”*

**User Action:** “Continue” (to proceed to actual permission request).

#### Step 2: Explicit Permission Request (OS-Level Prompt)

After providing context, the app triggers the **official OS permission prompt** for precise location access.

*iOS Example Prompt:*

*“Allow SecureMaps to use your location?”*

- “Allow While Using App”
- “Allow Once”
- “Don’t Allow”

*Android Example Prompt:*

*“Allow SecureMaps to access this device’s location?”*

- “While Using the App”
- “Only This Time”
- “Deny”

**User Action:** *Must select a positive option to proceed.*

#### Step 3: Additional Consent for Background Location (If Needed)

If the app requires **background location tracking**, it **must obtain separate explicit consent**.

*Example Prompt:*

*“SecureMaps needs access to your location even when the app is closed to provide turn-by-turn directions and nearby alerts.”*

- “Allow Always”
- “Only While Using the App”
- “Don’t Allow”

**User Action:** *Must opt-in separately for continuous tracking.*

#### Step 4: Clear Opt-Out & Data Control

The app includes **easy-to-access settings** for users to revoke or modify location access.

*Example Path:* Settings > Privacy > Location Access > Manage Permissions

**User Control:** Users can disable **precise location** or revoke permissions at any time.

### Why This Meets Legal & Ethical Standards

**Explicit user consent** via an **affirmative act** (*tapping “Allow” or equivalent*).

**Clear purpose explanation** before requesting access.

**Separate consent for background tracking** (if applicable).

**Easy opt-out** with control over settings.

This approach **complies with GDPR, CCPA, and Apple/Google privacy policies** by ensuring **users actively approve** location tracking with a **clear affirmative action**.